

Gardiner Chamber of Commerce

216 Park Street
PO Box 81
Gardiner, MT 59030-0081

Phone: 406-848-7971
E-mail: executivedirector@gardinerchamber.com



The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

Meeting date: **Thursday, May 16, 2019 from 4:00 PM to 5:00 PM**

Location: Gardiner Chamber of Commerce

Purpose: Regularly Scheduled Meeting

Agenda:

1. Chamber Business

1.1. Roll Call & Introductions

Jeff Guengerich, Anna Holloway, Edwin Johnson, Leslie Everett, Trina Smith, Mike Keller, Mike Skelton, Terese Petcoff

Absent: Neli Karamfilova

1.2 Approval of Prior Month's Meeting Minutes

Minutes from March

Motion to approve by Leslie. Mike Skelton seconds. Motion passes.

2. Committee Updates

2.1 Yellowstone National Park – Mary Wilson- North District Ranger

No Report

2.2 US Forest Service – Mike Thom – District Ranger Forest Service

No Report

2.3 Marketing Report/Director's Report – Neala Siegle

Director's Report

Neala reported that three new members have joined the Chamber: Industrial Towel (Livingston), Amazing Temps (Livingston), and 406 Lodge. Neala then updated us on financial health. We are 87% towards our membership dues goal. We are 58% towards our projected Newsletter ad goal. Everything is looking good expense wise. We are approaching our budget on office

equipment with the purchase of Terese's work space. We will work with Mike Keller if money needs to be shifted around.

Marketing Report: Working on Marketing outreach for upcoming Horse Drive and Rodeo.

Currently Working: On boarding new Office Manager, Terese, finalizing VIC schedule, properties and facilities (Terese), and J1 Seasonal Employee Welcome Event. At the beginning of this meeting Mike Skelton asked if we carry Directors & Officers Insurance, Neala will follow up to see if we do carry, or if we can add.

2.4 Office Manager Report – Properties & Facilities

Terese has been in communication with Derek from Dino Lube and he will be putting siding on the front of the building where there is currently stucko. She has been in contact with a Flag Pole Company out of Helena and is working to get the flag poles fixed. She reported that we applied for approval through our marketing budget for a door counter for both doors of our building. This will now account for night traffic use of the restrooms. Terese informed us that in her first couple of weeks she has been (and will continue) organizing files, purging old guides, tiding the up and down stairs so we are utilizing the most of our space.

Visitor Guide Distribution

Terese updated us on her plan for Gardiner Visitor Guide distribution – we will be hand delivering to area Gardiner businesses, Neala and Zondra have covered most locations from Bozeman to Kalispell, we will also be shipping boxes of guides to surrounding states/entrances.

VIC Staff

The VIC is almost fully staffed for the summer but we are still looking for someone to staff Fridays. Terese asked for board members to reach out to anyone they think may be a good fit.

4.Outstanding Business

4.1 Livingston update: Car plan, Park County Days, and parade

Leslie Feigel

Leslie Feigel from Livingston Chamber of Commerce – wants to bring the communities/chambers together. Livingston is doing annual events and she would like for Gardiner to be more involved. The Car Show & Living History event is June 1st and she would like to invite vendors. The Livingston Parade is July 2nd. Opportunity to be apart of the parade and have a float the represents Gardiner. Livingston has a new City Manager who has opted to change the parade route. Leslie brought a petition to change the parade route back to the historic route and invites Gardiner to sign.

Leslie reminded the group about the county car giveaway program – they have two more vehicles to give away. She asked our help to find more applicants.

Park County Days – highlights the communities of Park County. Helps connect the visitor attractions and events. This is a two day event on September 7th and 8th this year. Leslie invites Gardiner to represent our community. There will be vendors, battle of the bands, dunk tanks, and a BBQ cookoff.

Leslie reminded us about the annual MACE conference on June 3rd and 4th in Billings. This is a great resource for boards and Chamber leaders.

Leslie will be in touch if there are issues that Gardiner should attend at the County Commissioners meetings.

4.2 Open seat board election

Tom Denno

Susie Shimmin

Neither Tom or Susie could attend. Trina brought up Kelly Burns as a potential board member and will reach out to gauge interest.

4.3 Gardiner Community Center Capital Campaign

Laura Williams

Laura Williams spoke about the GGCC and asked for a corner of the newsletter to be donated to advertise what the GGCC is doing and about their 1.5 million dollar capital campaign. The first push will be for Give a Hoot. She would like the same section, "The Council Corner", of the newsletter each week so that community members know where to look and they can regularly communicate with the public what they are doing. Neala will look up how much the donation amount will be. The Board recommends donating the space and modifying the rule to a case by case basis. *Trina motions. Jeff seconds. Motion passes.*

6. Public Comment

Sabina reminded the group about Leadership 49 program. Applications are open now and the deadline is June 7.

Neala brought up committees and reminded everyone we need one member from each committee.

Anna recommends sticking Gardiner events on tables of Two Bit Napkin holder.

Trina Reminded group about Bathroom ads.

Meeting adjourned at 4:59pm.

7. Date of Next Meeting

June 20, 12pm-1pm