

# Gardiner Chamber of Commerce

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*The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.*

Meeting date: **Wednesday, March 21, 2019 from 12:00 PM to 1:00 PM**

Location: Gardiner Chamber of Commerce

Purpose: Regularly Scheduled Meeting

## Agenda:

### 1. Chamber Business

#### 1.1. Roll Call & Introductions

*Jeff Guengerich, Anna Holloway, Edwin Johnson, Leslie Everett,*

*Excused Absent: Trina Smith, Mike Keller, Mike Skelton, Neli Karamfilova*

#### 1.2 Approval of Prior Month's Meeting Minutes

*Minutes from February 2019*

*Quorum not present- vote will be taken at next meeting*

## 2. Committee Updates

### 2.1 Yellowstone National Park

#### Mary Wilson- North District Ranger

Spring snowplowing continues, plows have made it as far as West Yellowstone. Snow is melting off quickly and causing lots of ice please inform tourists to walk carefully when exploring the terraces. Spring opening dates will begin April 19<sup>th</sup> and continue through May- see Park Service newspaper for good reference of what roads open when. Bear are out and about in the park, spring skiers and hikers should carry bear spray and stay alert to bear management areas.

These areas are temporary closures where bears tend to be particularly active, one key one is at the Blacktail plateau and includes anything off trail. Bison management is underway- for best information see the IBMP website. Finally, steamboat continues to go off approximately every 8 days with 8 eruptions in 2019 so far.

### 2.2 Marketing Report/Directors Report

**Loren Barrett**

**Membership Updates:** Jim Stark has had to step down from the Board, we are looking to recruit one additional board member to fill his two-year term. Tom from Montana Whitewater, present at the meeting, may be interested in filling the seat. Little People's Learning Center has rejoined as a member

**General Reminders:** Gardiner Nominated as finalist for the Marketing Campaign of the Year, Registration still open for Governors Conference April 14-16 in Butte Montana. Jeff and Neala are attending on behalf of the Chamber and Leslie will be checking to see if anyone from YF will be out at the conference this year. Hiring underway for Office Manager position and staff will begin running advertisement for VIC summer staff next week. We have had commitments from previous VIC employees and need one more full-time summer employee to be fully staffed. Upcoming summer events include The Gardiner Original Music Showcase- June 29<sup>th</sup> and the Gardiner Rodeo, which will now be managed by Sue ad Warren Johnson is still on June 14 &15, parade at 11am instead of 1pm.

**Marketing:** Walking Maps have arrived- beginning to distribute to local businesses. **We are in final review of the pre-print** Travel Guide, guides should be available in office by May 1. Spring Video had a very successful launch. Our spring campaign is now underway with blog posts, a baby bingo initiative, sponsored trip advisor ads and continued promotion on social. Projected Revenue for FY20 funds has increased from last year; \$47,500 from \$41, 500. CVB is allocating additional funds and working on completing FY20 Marketing Plan which will be presented for approval to the board by May.

#### **4.Outstanding Business**

##### **4.1 Joe Gross Memorial- See attached ADA compliant pricing examples**

Costs of tables run between 400 and 1,500. Mary is going to look into what supplier YNPS uses for tables. Price may be prohibitive for now, but we will pursue resort tax funding to supplement and see if any other organizations are interested in being involved.

#### **6. Public Comment**

Sabina Strauss- Successful Gardiner still working on data collection phase. Postcards and online surveys are being circulated. Loren will include a link to the online survey in the April Monthly Members Update.

#### **7. Date of Next Meeting**

**April 18, 2018, 12pm-1pm**