

Gardiner Chamber of Commerce

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The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

Meeting date: **Thursday, September 20th, 2018 from 12:00PM to 1:00PM**

Location: Gardiner Chamber of Commerce

Purpose: Regularly Scheduled Meeting

Agenda:

- 1. Chamber Business**
 - 1.1. Roll Call & Introductions**

Jeff Guengerich, Sabina Strauss, Anna Holloway, Edwin Johnson, Neli Karamfilova, Mike Keller, Jim Stark

Excused Absent: Trina Smith

Announcement: Due to her relocation to Bozeman Kristin Nunn no longer feels it is in her capacity to serve on the Gardiner Chamber Board and has tendered her official resignation. She wishes us all the best and will continue to promote Gardiner in her new positions. Her board seat will be up for re-election in January.

1.2 Approval of Prior Month's Meeting Minutes

Minutes from July 2018- August Meeting Cancelled

Anna Makes a motion to approve, Mike Seconds. Minutes Approved.

2. Committee Updates

2.1 Yellowstone National Park

Jon Nicholson- *Mammoth Subdistrict Ranger*

Geyser Updates- Ear spring erupted for the first time, causing a shift in thermal activity and temporary closures on geyser hill where thermals have popped up beneath boardwalks. Geyser Hill system is completely separate from the Old Faithful system so they are not expecting this new activity to have any affect on Old Faithful. For those interested in learning more Yellowstone Volcano Observatory press release has best information.

The elk rut is in full steam and the Park continues to request assistance in safety messaging.

Dan Wenk will retire September 29th, but there is no hard start date for the new superintendent arriving.

2.2 CVB/Marketing

Neala Fugere

Winter Website Launch- Website is live and we have been making updates as needed. The official launch will be early October with messaging to members as well as on our social media channels. Xanterra has placed our website link on their page to help send visitors to Gardiner during the Mammoth Hot Springs closure.

Travel Guide- Proposed Pricing Neala presented several proposed prices from the CVB for ad spaces in the 2019-2020. Suggestions to roll out future calls for advertising earlier in the year when businesses are most active. Will move up advertising release date to try early October to try to maximize advertising opportunities for members. Bids have been put out to three companies for printing and will be reviewed October 15th.

CVB Audit Approved Additional Funding Allocated- See Attached Funds

Allocation Breakdown

2.3 Directors Report

Loren Barrett

General Updates & Revisit Strategic Plan

Leadership 49- Both Loren and Trina have been accepted into the program.

Winter Networking Event- Several members have requested an opportunity to network with other year-round businesses to set up partnerships and packages. We also feel this would be a great time to introduce Neala to members, showcase the work the CVB has been doing, and close out the summer season. We will host the open house after the meeting so the October meeting will be moved to 4-5pm and the open house will follow directly after.

Annual Meeting of Members- For the next meeting we will need to discuss a venue and time for the January Annual Meeting as well as begin to think on addressing potential new board members.

Christmas Stroll-

CUA updates- There will be a meeting held in Livingston to address CUA changes in October. Mike Skelton has been advocating to have a meeting in Gardiner as well, so more members can attend. Currently there are meetings scheduled in Jackson, West Yellowstone, Cody, and Livingston. If a meeting isn't established in Gardiner Loren will drive up and attend.

Gardiner Resident Survey- ITRR has given us an advanced release of the Gardiner Resident Survey, a follow up to the 2013 Resident Survey. The results indicated an increased appreciation for the resort tax, and the infrastructure changes but unsurprisingly showed an increasing frustration with the housing crisis. They have allotted us time to submit a quote on the housing situation before the report is officially released.

Gateway Project Follow Up- Members of the Gateway project met up to discuss ongoing maintenance and duties. The Chamber has committed to handle snow removal in the Park Street parking area. We never needed to utilize this service last winter and Loren will need to reach out to Joel to confirm he is still willing to handle this for us.

2.4 Properties and Facilities

Front of Building

Hallway Lighting Project

5. Public Comment

Joe Gross- Wants Chamber to know they own the land next the fire hall which has been set aside for the Sheriff's office should they want it. Also concerned about weed removal and snow removal in the Park Street parking area.

Steve Tveter- Will be joining the Chamber with his new organization Greater Yellowstone Reservations. Gave the board an overview of his business plan which will be a localized reservation system from Gardiner to Jackson as well as a call forwarding reservation line for local companies. Is looking at being completely live by November 15th.

Quenby Landiorio- Running for house district 59. Came in to introduce herself and get a pulse on what is happening in Gardiner.

6. Date of Next Meeting

October 18th, 2018, 4:00pm-5:00pm