

Gardiner Chamber of Commerce

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The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

Meeting date: **Thursday, February 15th, 2018 from 12:00PM to 1:00PM**

Location: Gardiner Chamber of Commerce

Purpose: Regularly Scheduled Meeting

Agenda:

1. Chamber Business

1.1. Roll Call & Introductions

Jeff Guengerich, Sabina Strauss, Trina Smith, Anna Holloway, Edwin Johnson, Neli Karamfilova, Mike Keller, Krisitn Nunn,
Absent- Jim Stark

1.2 Approval of Prior Month's Meeting Minutes

Minutes from January 2018

Motion to Approve by Sabina, Second by Trina. No Discussion. Approved

2. Committee Updates & Assignments

2.1 Committee Assignments

Brief explanation of each committee and assignments; Will add all committees to agenda in the future to give brief monthly updates

Nominating- Neli, Jeff

Membership- Neli, Sabina

Yellowstone Country- Mike

Properties and Facilities- Edwin, Jim, Jeff

CVB/Marketing- Trina, Anna, Kristin

2.2 CVB Update

Have hit 23,000 Facebook followers and are nearing 1,000 on Instagram. Continuing with website modifications with the addition of a search bar and winter content. Continuing with promotional videos and walking map.

2.3 Yellowstone National Park

Jeff reached out to Pat Keeney about having a YNPS represented at the meetings to give updates

2.4 Properties and Facilities

Rodeo Survey is being circulated. Want to stress to community that this is not a method to get rid of the rodeo but is a way of gathering information for rodeo grounds improvement and the possibility of making it a multiuse facility.

New Carpeting will be installed February 21st-23rd. Chamber office will be closed.

2.5 Directors Report

Newest Member-Yellowstone Travelodge. Updated Members Application to be added to the website. Help Wanted page is live on the website. VIC grant submitted for summer staffing, pre-approved for 9,000 for summer staff. Request for Loren to send out list of current members to board.

Opening a high yield savings account to keep chamber liquid but with better returns.

Motion to open saving account made by Trina, Second by Anna. No Discussion. Approved

3. Strategic Planning & Goals for 2018

Initial discussion and review of old strategic plan. Will send out poll to have a designated session to create 2018-2022 strategic plan. Initial thoughts include looping in the 150 Yellowstone Park Anniversary. Potential for Gardiner to host AmeriCorps volunteer to help coordinate events and be non-profit representative. Date to be determined via doodle poll.

4. Public Comment

Joe Gross- Lighting on Main Street, Concern over shrubbery on Park Street, Suggestion to move public comment to top of agenda

5. Date of Next Meeting

March 15th, 2018 12:00-1:00