

# Gardiner Chamber of Commerce

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*The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.*

Meeting date: **Thursday, September 21, 2017 from 12:00 PM to 1:00 PM**

Location: Upstairs at the Gardiner Welcome Center

Purpose: Regularly Scheduled Meeting

Call to Order 12:05

## **Agenda:**

### **1. Chamber Business**

**Schalene Darr**

#### **1.1. Roll Call & Introductions**

Schalene Darr, Sabina Strauss, Jeff Guengerich, Anna Holloway, Sue Johnson, Edwin Johnson, Trina Smith

Excused: Jim Stark, Neli Karamfilova  
Quorum Present.

#### **1.2 Approval of Prior Month's Meeting Minutes**

Minutes from August 2017

Sabina Strauss Motion for Approval, Sue Johnson Seconds, No Discussion. Minutes Approved

### **2. Committee Business**

**10 mins.**

#### **2.1 Yellowstone National Park**

No one will be available until October

#### **2.2 Properties and Facilities**

Still working on front gate and front awning. Jeff will go mark out spots to begin charging for parking at rodeo grounds. Loren will create car tags and liability waiver for October.

Will reduce bathroom cleaning in the winter months due to decreased traffic to Monday, Wednesday, Friday.

### **2.3 CVB**

Gardiner Promotional Video contract underway will begin shooting Fall video in October, Audit Approved and budget increased by 22,000 from rollover and uncommitted funds will be allocating those funds towards website development for banner ads, increased video production budget, opportunity funding and joint ventures

### **2.4 Director's Report**

NPS numbers for August report biggest August in history. Increased traffic largely based out of South Entrance but Gardiner saw a 7.38% increase. Christmas stroll will be set this year for December 7<sup>th</sup> (board requests Loren reach out to business owners to coordinate a small planning meeting). Biosphere Reserve Designation passed.

### **2.5 Recruiting Board Members**

Everyone should begin reaching out to members who may have interest in joining the board. Schalene will have completed her term, Sue, Neli, and Anna are all up for re-election.

### **2.6 Set Date for Strategic Planning Meeting**

Still not able to set a date for Strategic Planning Meeting. Would like to partner with GCC to do a training with MSU extension. Schalene will reach out to Katie and return to Board with possible dates, if in October this would replace our regular meeting time.

## **3. HealthCare Connections Bozeman**

Liz Aghbashian, Gallatin-County Health Department

Gave some stats from recent report done on Montana health access and services. Park County consistently ranks the lowest in basic health coverage, access and screenings. Gallatin-County Health is hoping to be able to work with us to bring services in to Gardiner and available to employees as much as possible. The St. Vincent Mobile Mammography bus will be at Chico in January and Gardiner in April(see attached flyers). Chamber will work to help disperse information. Liz also working on coordinating the health connections van to come down to offer free basic screenings and immunizations.

## **4. Public Comment**

Joe Gross requests that we issue a special invite to the County Commissioners to come to the next meeting. Board asked that he provide more direct questions of what we would like them to come for so they are coming to discuss a specific agenda item.

Juanita Bauer gives a general thank you for putting up the condom dispensers in the bathrooms and on our collaboration with the health services community. She is working to help promote the Mammography clinic as well and is looking for anyone with personal testimonials.

## **5. Date of next meeting**

To Be Determined