

Gardiner Chamber of Commerce

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The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

Meeting date: Thursday, June, 15 2017 from 12:00 PM to 1:00 PM

Location: Upstairs at the Gardiner Welcome Center

Purpose: Regularly Scheduled Meeting

Agenda:

Meeting Opens 12:03

1. Chamber Business

1.1. Roll Call & Introductions

Schalene Darr, Sabina Strauss, Jeff Guengerich, Anna Holloway, Sue Johnson, Neli Karamfilova, Edwin Johnson, Jim Stark, Trina Smith, Loren Guerin, Neala Fugere

1.2 Approval of Prior Month's Meeting Minutes

Minutes from May 2017

Motion made by Sue, Second by Edwin, no discussion, Minutes approved

2. Committee Business

10 mins.

2.1 Yellowstone National Park

No Representative Present

2.2 Properties and Facilities

Email vote showed a majority approval for the fireworks lease to be renewed, see attached. Jeff relayed that Casey had concerns about adding YVI to the insurance, but has met all imposed concessions. Fire Department has been contacted and they are not concerned with the scope of the event, have agreed to speak with Manrys about risk. Schalene will reach out the Manry's as well. Open floor to discussion and asked for a

motion to approve. Sue makes a motion for approval, Jeff Seconds, Fireworks Lease Passed

Bathrooms have been getting vandalized and trashed at night. Schalene suggested locking the doors at 10pm and having them be reopened at 6am, so they still service visitors when they are most active. Jim suggests that Xanterra security guards may be able to come by and lock doors at night. Board will reach out to Tom, the cleaner, to see if he is able to lock the doors and open them. The family bathroom will be locked by VIC staff at the end of the night. Sue motions to have bathrooms locked 10pm-6am, Neli Seconds, One opposed, Motion Passes

2.3 Gardiner Gateway Project

No updates

2.4 CVB

Neala reported social media stats. See attached

TAC conference was successful, FY18 Marketing Plan was approved. CVB is moving forward with researching film companies for the Promotional Video as well as launching a hashtag campaign.

Livingston has approached us about the potential to have a charter bus run between Livingston and Gardiner. Loren will work on producing a survey to get an idea of how this would best be used by the community, and possibly run ad in newsletter to further disseminate information.

2.5 Director's Report

Loren reviewed current budget and monthly visitor stats. See attached.

3. EPAC

Request to use space for meeting September-April, first Wednesday of every month, 5:30-7:30

Sabina moves to approve EPAC and have a further discussion on policy for allowing local non-profits access to the space, Neli Seconds, Executive Committee will convene to draft a use policy and present it to the board

4. MACE

Montana Association of Chamber Executives

\$30 Annual Fee

Loren requests permission to renew membership to have continued access to resources. Anna Moves for Approval, Sue Seconds, No Discussion, MACE approved.

5. Yellowstone River Wild and Scenic Designation

20mins

August of last year we were approached about supporting the designation of the Yellowstone River and Bear Creek as Wild and Scenic. Sabina was approached by Charles Drimal to take part in an ecoflight as a business owner along with prominent members of the community such as Steve Caldwell, Nathan Varley etc. This designation would protect the River from future dams but would not effect current usage or private land rights. Sabina was wondering whether she could act as representative of the Chamber on this flight.

Several board members expressed concern with not understanding the full impact of the designation. Determined that Sabina would not act as representative but would reach out to Charles Drimal about coming to the July meeting to give us an overview of what the designation would mean.

6. Public Comment

Joe Gross raised concern about parking in Park Street lot and employees taking up the spaces in front of businesses. Point was raised that in the summer time people may be able to park in the school lot. Want to follow up with school and see if this is an option.

7. Date of Next Meeting

July 20, 12:00

Adjourn 1:01