

Gardiner Chamber of Commerce

216 Park Street
PO Box 81
Gardiner MT 59030-0081

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The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

Meeting date: **Wednesday, January 10th, 2017 from 6:00 PM to 8:00PM**

Location: Mammoth Hotel Conference Room

Purpose: Annual Meeting of the Members

Agenda:

1. Chamber Business

1.1. Roll Call & Introductions

Schalene Darr, Sabina Strauss, Jeff Guengerich, Anna Holloway, Sue Johnson, Neli Karamfilova, Edwin Johnson, Trina Smith, Jim Stark

1.2 Approval of Prior Month's Meeting Minutes

Minutes from December 2017

Approved, no notes.

2. GTP Proposal for Job Search Page

Gardiner Tourism Partnership has submitted a proposal to the Chamber to add a help wanted job board to the VisitGardinerMT.com webpage to help traffic qualified applicants to the Gardiner area. This job board would be fed by the newsletter help wanted ads and GTP would pay for the initial web development.

Motion to Approve: Anna Second: Jeff. No Comments. Motion Approved.

3. Year in Review & Committee Business

3.1 CVB, Marketing Update

Year in Review- Marketing committee has seen exponential gains in website clicks and social media platforms largely due to ability to boost posts, original content creation, and efforts of new staff and dedicated committee. Focus for 2017 has been brand awareness and promoting general knowledge of Gardiner as a destination. Ongoing projects include a updated

Garidner walking map, joint ventures with the State and RootsRated to create content, and multi season promotional videos.

3.2 Nominating Committee

Running this year Anna Holloway- Tumbleweed Bookstore and Café Sue Johnson-Hell's a Roarin, Neli Karamfilova-The Corral, Joe Gross-Individual, Mike Keller-Xanterra, Kristin Nunn-Yellowstone Destinations, Chuck Tanner- KBar

All present applicants gave introduction and reason for running.

4. Vote Tally

New Board Members Voted in- Anna Holloway, Neli Karamfilova, Mike Keller and Kristin Nunn

5. Meeting Adjourns

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First Meeting of the 2018 Board of Directors

1.Chamber Business

1.1 Roll Call

Loren Barrett

Jeff Guengerich, Sabina Strauss, Anna Holloway, Edwin Johnson, Kristin Nunn, Trina Smith, Jim Stark

Excused Absent- Neli Karamfilova, Mike Keller

1.2 Resolutions

Board Executive Committee Appointments- Roll of President, Vice President, Treasurer

Interest shown from Jeff Guengerich for President, Sabina Strauss for Vice President, Trina Smith for Treasurer.

Jim Stark motion for a slate. Second by Anna Holloway. Slate Approved.

1.3 Reminder of GRAD Board Elections

2. Date of Next Meeting

February 15th, 2018