



Gardiner Chamber of Commerce

Meeting date: **Thursday, May 15, 2014** Started: **12:00 PM** Ended: **1:00 PM**

Location: Upstairs at the Gardiner Market

Purpose/Notes: Regular scheduled meeting

Chaired by: Daniel Bierschwale

Minutes rec. by: Gardiner Chamber

Attendance:

Present: Sandy Bierle, Daniel Bierschwale, Scott Demaree, Cheryl Hoppe, Jean Modesette, Richard Parks, Yellowstone Basin Inn

Regrets:

Absent: Mountain Home, Mountain Mike's Tours, Outwest T's, Town Cafe, Upper Yellowstone River R, Wild West Rafting, Wildflour Bakery, Yellowstone River Lodge, Yellowstone Safari, YP Riverfront Cabins, Schalene Darr, "Be Our Guest " House, Frankie Aars, Above the Rest Lodge, Absaroka Lodge, B Bar Ranch, B Wood Photography, Bill Berg, Best Western By Mammoth Hotsprings, Big Wild Adventures, Gardiner Chamber, Child Care Connections, Comfort Inn- Yellowstone North, Aspen Cottage, Crevice Mountain Lodge, Diamond Bar Heart Guest Ranch, Elk Inc, Elk River Art Gallery and Studio, Elk River Lodge, Entre Nous, ERA Landmark Western Land, Gardiner Food Pantry, Gardiner Laundry, Gardiner Market, Gardiner Pharmacy/Yellowstone Perk, Gateway Hose Company, Gold Strike Gifts, Graybeal's All Service, Greater Gardiner Community Council, Headwaters B&B, Hell's A Roarin' Outfitters, Hillcrest Cottages, Home on the Range, Chico Hotsprings, Johnstad's B&B and Log Cabin, Kellem's Montana Saddlery, Absaroka Knoll Construction, Little People's Learning Center, Livingston Job Service, Cowboy's Lodge, MacNeil Lyons, Medcor Inc at Yellowstone, Midwest Welding and Machine, Montana Buffalo Company, Montana Guide Service, Montana Whitewater Rafting&Zipline, Mountain Mobile Auto Glass, North Entrance Vacation Rental, North Entrance Washtub, NorthWestern Energy, Paradise Adventure Company, Paradise Gateway B&B & Vacation , Photos by Sandi, Rainbow Ark, Riversbend Lodge, Riverside Cottages, Rockin' HK Outfitters, Barbara Shesky, Smith Family Ranch, Stafford Animal Shelter, Stonegate Chiropractics, Story Distributing, Subway, Brian Suderman, Sunny Slope Lodge, The Wildside Tours and Treks, Tumbleweed Bookstore & Cafe, Two Bit, Upper Yellowstone Roundup Assoc., Wild Bear Adventures, Wilderness Connection, Wolf Ridge Lamb & Wool Company, Xanterra, Yellowstone Association, Yellowstone Country, Yellowstone Federal Credit Union, Yellowstone Gallery & Frameworks, Yellowstone Gateway Inn, Yellowstone General Stores, Yellowstone Mine, Yellowstone Park Travel Lodge, Yellowstone Raft Company, Yellowstone River Motel, Yellowstone Suites B&B, Yellowstone Super 8 Motel, Yellowstone Village Inn, Yellowstone Wilderness Outfitters

Late:

Guests:

(none)

Meeting Documents:

(no documents)

Meeting Minutes:

1. Chamber Business

1.1. Roll Call & Introductions

Daniel Bierschwale

Daniel Bierschwale

Richard Parks

Frankie Aars

Scott Demaree

Sandy Bierle

Cheryl Hoppe

Schalene Darr



Jean Modesette

Minutes:

Schalene Darr and Frankie Aars absent

Status: Completed

1.2. Treasurer's Report

Cheryl Hoppe

Update on Chamber's financial status this report may be given by the Executive Director as needed.

Minutes:

See hard copy report

Status: Completed

1.3. Approval of prior month's meeting minutes

Daniel Bierschwale

Approval of the minutes from the April 17th meeting

Minutes:

Discussion: None, all in favor, motion carried.

Resolution #: 5/15/2014-01

Moved by: Daniel Bierschwale

Seconded by: Sandy Bierle

Status: Carried

Vote:

2. Old business

No Old business

3. New business

3.1. The Newsletter

Jean Modesette

How to handle the future of the newsletter

Minutes:

Gardiner Chamber Newsletter discussion: Xanterra communicated that they will no longer print the Gardiner Community Newsletter after the end of May, 2014 due to workload demands. The Board agreed that the newsletter is very important to the community, businesses, Chamber members, and generates some income for the Chamber. Scott and Rebecca Demaree have offered the use of the Gardiner Market's printer. The board discussed and feels we should work with Scott to use their printer, while continuing to research other options/costs.

Status: Completed

4. Committee Business

4.1. Yellowstone National Park

Brian Suderman

Update on YNP

Minutes:

Brian from YNP was not in attendance to give an update.

Status: Completed

4.2. Gardiner Gateway Project

Daniel Bierschwale

Gardiner Gateway Project update

Minutes:

Danny reported that the Federal Lands Highway Division has completed 50% of the designs for the Gardiner Gateway Project.

Status: Completed



4.2.1. Resort Tax, Gardiner Welcome Center & Public Restrooms

Richard Parks

Update on the Seasonal Resort Tax Initiative and Prospects for a Gardiner Welcome Center. Reports may be given by other members of the Resort tax Committee as well.

Minutes:

Scott asked that a meeting be arranged with Park County to discuss and clarify resort tax reporting requirements as it relates to lodging facilities. Danny responded that he would contact Park County.

Danny asked the board about available dates in June so that a meeting could be scheduled to discuss in detail, Chamber operations and staffing. June 12 from 11a.m.-1p.m. was confirmed as the date that we will meet at the Gardiner Market.

Status: Completed

4.3. Membership

Sandy Bierle

Update on memberships

Status: Completed

4.4. Marketing

Jean Modesette

Update on Marketing projects-

Upcoming is Montana Quarterly

Minutes:

Jean reported that several board members (Jean, Danny) and staff (Barb) attended the Governor's Conference on Tourism April 13-15 in Billings and that it was a great opportunity to promote Gardiner and Yellowstone's Northern Range. The Chamber Facebook page continues to be a great way to promote the town and to communicate with the community.

Status: Completed

4.4.1. Gateway Coopertives and Partnerships

Jean Modesette

Updates with regards to our partnership with the Cooke City/Silvergate/Colter Pass Chamber of Commerce in promoting the northern range.

Status: Completed

4.5. Events

Jean Modesette

Update on upcoming events or potential events

Minutes:

Jean also gave a status update on Yellowstone's Epic Horse Drive fundraising event and said that planning of this event was going well

Status: Completed

4.5.1. Brewfest in Arch Park

Jean Modesette

Update on the Annual Brewfest in Arch Park Chamber fundraiser.

Status: Completed

4.6. Public Comment

Gardiner Chamber

Minutes:

Scott Demaree feels that the Chamber office needs to be staffed at all times, but understands that this isn't always possible due to having only one staff person in the office most of the year. Danny responded that the board will have the opportunity to discuss this challenge in detail as part of a separate operations discussion.

Scott Demaree: Someone approached him about selling fireworks at the Rodeo Grounds this year and wanted feedback from the board. Richard responded that June 24-July 5 is legal selling season for fireworks, but there could be logistical issues with the Rodeo Club. Richard offered to confirm whether there is a date conflict with the Rodeo Club and also said that the sellers of the fireworks would need to provide a certificate of co-insurance. The board discussed if there was an opportunity to provide information on public



safety when using fireworks. Richard, Scott and Schalene will talk further with this person regarding trash concerns, cleaning crew on July 5 and how to make it a safe and community-based event. The board agreed that further information is needed and that this would be supported based on feedback from this person.

Status: Completed

4.7. Date Next Meeting

Daniel Bierschwale

The next meeting will be held June 19, 2014 at noon upstairs here at the Market

Status: Completed

Recording Secretary:

Chairperson:

Date:
