



Gardiner Montana

Nature's Favorite Entrance to Yellowstone National Park

2023 ANNUAL MEMBERSHIP INFORMATION & APPLICATION

MEMBER BENEFITS

Membership Levels

Platinum Members - \$375 annually, entitles business to \$250 of advertising credit.

Gold Members - \$325 annually, entitles business to \$180 of advertising credit.

Silver Members - \$275 annually, entitles business to \$120 of advertising credit.

Non-Profit Member - \$125 annually, entitles business to \$75 of advertising credit.

Additional Business - \$150 annually, must have common ownership with a Platinum, Gold, or Silver paying member. Entitles business to full benefits except additional advertising credit.

Friend of the Chamber - \$50 annually, for individuals who would like to support our mission.

Advertising Credit

Each membership is entitled to an amount of advertising credit that can be used towards either weekly advertising in our public restroom facility or Gardiner Community Newsletter. Advertising credit is nontransferable, unless used by an additional business membership under their parent membership. Credit does not rollover, meaning any unused credit will expire at the end of the membership year.

Public Restroom Advertising

Can I use your restroom? This is the number one question asked by visitors to the Gardiner Visitor Information Center. Put your business on display to these travelers by advertising in the only public multi-stall restroom facility in Gardiner — open 20 hours per day, 365 days a year. Your membership entitles you to utilize your advertising credit toward public restroom advertising throughout the year. See membership levels and advertising credit for more details.

Gardiner Community Newsletter Advertising

The Chamber publishes the weekly Gardiner Community Newsletter which is delivered locally at hightraffic locations around town and across the country via email. Circulation reaches over 1,700 subscribers. Members can apply their advertising credits to display or line ads throughout the year. Furthermore, each membership receives free display ad design. See membership levels and advertising credit for more details.

Visitor Information Center Display

The Gardiner Visitor Information Center received over 90,000 travelers in 2021 — make sure to catch the eye of travelers! Members are invited to hang a poster or canvas print (max. 36" X 24"), display their business's merchandise, and place printed copies of your brochure, rack card, or business card at the Gardiner Visitor Information Center to put your company in front of visitors.

Annual Gardiner Travel Guide & Walking Map

The Gardiner Chamber publishes the comprehensive Gardiner Travel Guide. All business members receive a complimentary listing in the guide's directories as well as first opportunity to advertise in the guide. The Chamber also produces the Gardiner Walking Map; all members who fall within the geographic parameters of the map are represented with a bubble for their location. Furthermore, members receive a complimentary listing in the directory and first opportunity to advertise on the map itself.

The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing the Yellowstone ecosystem.

www.VisitGardinerMT.com

406-848-7971

info@gardinerchamber.com



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MARKETING OPPORTUNITIES, MEMBERSHIP LEVELS, & MEMBER BENEFITS CONT.

Visit Gardiner MT Website Listing

Each Chamber member receives a customizable listing at VisitGardinerMT.com, our consumer facing website, that utilizes the Gardiner brand. Thousands of people navigate the website each month in search of trip planning, tourism, community, and relocation information. Every listing includes business contact information, description, and an image gallery. Google Analytics tracking, SEO and digital marketing through the Gardiner Convention & Visitors Bureau (CVB) pushes the potential visitor to explore VisitGardinerMT.com and see all we have to offer. Members also have the exclusive option to purchase banner ads on the web page to directly target visitors planning their Gardiner vacation.

Marketing Opportunities

As a Chamber Member you automatically reap the benefits of the Gardiner Convention & Visitors Bureau (CVB). The CVB is a branch of our organization with the mission to manage and market Gardiner as a year round destination. By marketing the Gardiner area, your business receives collateral publicity as Gardiner continues to gain recognition as a desired travel destination. Members have full access to all marketing materials created with CVB funds — including videos, photos, and web content — and are included in any publications funded through the CVB. We work hard to develop unique and comprehensive advertising opportunities through web banner ads, annual Gardiner Travel Guide ads, annual Walking Map ads, Gardiner Community Newsletter ads, public restroom advertising, and various visitor resource handouts.

Referrals

The Gardiner Visitor Information Center is open year round, and in the summer of 2021 over 90,000 visitors walked through our doors, from May - October alone. In person, on the phone, and via email we receive thousands of requests for recommendations on dining, goods, services, activities, and lodging. As a Chamber Member your business is referred to visitors through the in depth information we provide on tourism, trip planning, and relocation.

Voting Rights

Each Chamber Membership gets one vote in official Gardiner Chamber of Commerce election of Board of Directors seats and proposed changes to the Articles of Incorporation. Members must be present at the Annual Meeting of the Members to vote on Board of Directors seats.

You're Invited

Each January we hold the Annual Meeting of the Members. This is your opportunity to participate in the election of Board members and make your voice heard. Then throughout the year the Chamber holds seasonal open houses, so that members can meet, mingle, and share best practices with their peers. We encourage everyone to attend our monthly board meetings held on the third Thursday of every month.

Year Round Staff

The Gardiner Chamber of Commerce, CVB, & Visitor Information Center is open year round! Currently our staff is comprised of a full time Executive Director and Operations Manager; and part time Newsletter Coordinator. While small, we are mighty and committed to ensuring you get the most out of your membership. Our door is open so please stop by anytime!

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GARDINER CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Business Name:

Owner/Manager:

Physical Address (listed on website):

Phone (listed on website):

Email (listed on website):

Website (listed on website):

Facebook (listed on website):

Instagram (listed on website):

Hours of Operation, select only one (listed on website):

Open Year Round

Open Seasonally Summer
(approx. May - October)

Open Seasonally Winter
(approx. November - April)

Business Description 30 - 350 words:

Please email the following to executivedirector@gardinerchamber.com

✧ High quality digital version of your logo ✧ 6+ high quality images best representing your business

Billing Contact Information

Please complete the following with the person(s) who should be contacted for billing and membership related correspondence — including polls, events, monthly updates, weekly Gardiner Community Newsletter, and marketing opportunities. This information is for internal use only.

Contact Name:

Mailing Address:

Phone:

Email:

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GARDINER CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

\$375 Platinum Level Membership - entitles business to \$250 of advertising credit.

\$325 Gold Level Membership - entitles business to \$180 of advertising credit.

\$275 Silver Level Membership - entitles business to \$120 of advertising credit.

\$125 Non-Profit Level Membership - entitles business to \$75 of advertising credit.

Non-Profit ID # required:

\$50 Friend of the Chamber (Non-Business Only) - advertising credit not included with this membership, member not listed on website.

\$150 Additional Business Membership - Must have common ownership/parent membership with a Platinum, Gold, or Silver dues paying member. Receive all member benefits except additional advertising credit (advertising credit can be shared with parent membership). Name of parent membership required:

Website Categories (Two Complimentary)

Please choose two. Your business can be listed under more than the two complimentary categories for an additional \$25 per each category.

- | | | |
|----------------------------|--|-----------------------------|
| Automotive | Education | Massage Therapy |
| Bakeries / Caterers | Fishing | Meetings / Retreats |
| Bank & Credit Unions | Food Truck | Press / Publication / Radio |
| Bars / Saloons | Galleries / Art Classes | RV Parks |
| Bed & Breakfasts | Gift / Sporting Good Stores | Real Estate Services |
| Biking | Grocery / Supply Store | Rental Equipment |
| Cabins / Cottages | Hearing Aids | Resorts / Guest Ranch |
| Camping / Glamping / Tipis | Hiking | Snowmobiling |
| Casual / Fine Dining | Horseback Riding | Tour Guides |
| Childcare | Hospitals, Clinics, & Medical Services | Transportation |
| Chiropractors | Hotels / Motels | Utilities |
| Churches | Hunting Guides | Vacation Home Rentals |
| Cleaning Services | Inn / Condos | Veterinary Services |
| Coffee Shops | Insurance | Whitewater Rafting |
| Community Organizations | Job Services | Winter Guides |
| Computer Services / Sales | Laundromats | Zip Lining |

Application Total :\$

Applications must be submitted in person at the Gardiner Chamber of Commerce or email: executivedirector@gardinerchamber.com. Payment is due at the time of submission. If submitting electronically an invoice will be sent to you and payment can be made online, over the phone, or via check to made out to Gardiner Chamber of Commerce PO Box 81 Gardiner, MT 59030.

FOR CHAMBER STAFF USE ONLY. Staff, please date and initial upon completion.		
<input type="checkbox"/> Application received	<input type="checkbox"/> QB & MC account created	<input type="checkbox"/> Webpage created
<input type="checkbox"/> Payment received	<input type="checkbox"/> Internal & Website Directories	<input type="checkbox"/> Advertising account created

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