



2018 Gardiner Montana Chamber of Commerce Annual Membership Information & Application

Membership Benefits

Chamber Website - www.VisitGardinerMT.com. A brand new consumer facing website, utilizing the Gardiner brand, funded through the Convention and Visitors Bureau and bed tax dollars collected in the Gardiner Resort District. Google Analytics tracking and SEO and digital marketing through the CVB pushes the potential visitor to explore VisitGardinerMT.com and see all we have to offer. Thousands of people navigate the Chamber's website each month in search of relocation, tourism, and community information.

Marketing Opportunities - As a Chamber Member you automatically reap the benefits of the Gardiner Convention and Business Bureau (CVB). The goal of the CVB is to market Gardiner as a destination in itself. By marketing the area your business receives collateral publicity by appearing on the website. Also, you will be able to use all marketing materials created with CVB funds and be included in any publications that are funded through the CVB as well. you will have opportunities to advertise in any of the publications we may print or submit for publication as a Chamber; non-chamber members cannot participate in these. Depending on your level of membership you get a newsletter credit which can be applied towards the Community Newsletter.

Voting Rights - Each Chamber Membership gets one vote in official Gardiner Chamber of Commerce directional membership polls, election of Board of Directors seats, and proposed changes to the Policies and Procedures manual, Articles of Incorporation and Constitution and Bylaws. *Must be present at meeting to vote. Polls are sent electronically.

Referrals - Each year the Chamber receives hundreds of requests for recommendations on goods, services and lodging. As a Chamber Member your business is referred to the visiting public. We provide in depth information on tourism as well as relocation. You get to display your business brochure or rack card in the Chamber office/ Gardiner Visitor Center & CVB and it will be included in visitor information travel packs that are sent out upon request to potential visitors.

Your dues fund the following - Operating expenses for Chamber office including: all insurance premiums, property taxes on Rodeo grounds, Rodeo ground utilities, Christmas Stroll, accountant fees and staff wages and all payroll taxes. Northern Range Website web hosting. Community Newsletter paper and ink.

You are Invited ~Chamber Member Meetings~ We invite everyone to attend our monthly meetings, generally held on the 3rd Thursday of every month. Check the newsletter for meeting times and location. You will also be contacted via email with the agenda and meeting minutes. Each year we hold the Annual Meeting of the Members. This is your opportunity to participate in the election of new Board members and any issues that require member approval. Dinner and Drinks provided!

About the Gardiner Montana Chamber of Commerce

The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing the stewardship of the Yellowstone Ecosystem.

Executive Director / Editor

Loren Barrett, (406) 848-7971
executivedirector@gardinerchamber.com

Board Of Directors

Jeff Guengerich, *President*, YPSS/Yellowstone Dino Lube
Sabina Strauss, *Vice President*, Yellowstone Basin Inn
Trina Smith, *Treasurer*, B-Bar Ranch
Neli Karamfilova, *Board Member*, The Corral
Mike Keller, *Board Member*, Xanterra
Jim Stark, *Board Member*, Xanterra
Edwin Johnson, *Board Member*, Montana Guide Service
Anna Holloway, *Board Member*, The Tumbleweed
Kristin Nunn, *Board Member*, Design Intention

Newsletter Coordinator

Zondra Skertich (406) 848-7971
To submit ads: ads@gardinerchamber.com

Visitor information requests

406-848-7971
info@gardinerchamber.com

June-August Office Hours

Monday-Friday: 9am-6:00pm
Saturday & Sunday: 1:00pm-4:00pm

September-May Office Hours

Monday-Friday: 9am-5pm
Saturday-Sunday: closed

Membership Levels & Newsletter Ad Credits

\$350 Platinum Member - Entitles you to a newsletter credit* of \$200 for the year.

\$300 Gold Member - Entitles you to a newsletter credit* of \$130 for the year.

\$250 Silver Member - Entitles you to a newsletter credit* of \$70 for the year.

\$150 Additional Business - Must have **common ownership** with a Platinum, Gold, or Silver dues paying member. Receives all member benefits *except additional newsletter credit* (newsletter credit can be shared with the Platinum, Gold, Silver).

\$100 Non-Profit Member - Entitles you to a newsletter credit* of \$25 for the year. Non-profit ID# required.

\$50 Friend of the Chamber (Non-business) Newsletter ads not included with this membership. Member is not listed on website.

***Newsletter Credit:** *Non-transferrable/Non-refundable.* Credit can only be applied towards newsletters which are printed during the 12 month membership cycle. Any unused newsletter credit will expire at the end of the membership year.

Please Note: The Chamber will keep track of your newsletter credit and you will be notified when the credit has been exhausted. All additional ads will need to be paid for in advance. The Chamber does not do invoicing for newsletter ads.

Membership Website Placement Includes:

- **Business Contact Information:** name, address, phone, email link.
- **Link to your business website.**
- **Facebook link.**
- **300-350 word description written by you.** (*We're happy to help, please give us a call though to set up an appointment*)
- **6-9 photos of your business.**

Your business membership entitles you to up to **two category listings** if your business offers more than one service under that business name. For instance, you are a guide service that offers both whitewater rafting and fishing excursions.

You can also purchase **additional business listings** for \$25 per additional listing. All listing must be pertinent to your businesses offerings. For example, you offer whitewater rafting, fishing and guided hikes. Therefore the description that you submit must contain text that indicates all those services; as the same text will appear in all locations, it cannot be one description for rafting trips and another for the fishing category listing.

If you would like to have different descriptions for each category you want to be listed under, then you will need to purchase an **additional business membership** for \$150.

Also, for example: if you own a restaurant and a guiding outfit you must purchase an additional business membership for the secondary business and it must have **common ownership**. See membership levels for further details.

Do you have package deals with other local businesses? Ask us about being listed in **Getaway Packages** on the home page.

Please keep the first page for your records and return the second page application to the Chamber of Commerce.

www.VisitGardinerMT.com

Nature's Favorite Entrance to Yellowstone National Park!

Gardiner Chamber of Commerce Membership Application

Business Name (required): _____

Owner/Manager: _____

Physical Address: _____

Phone: _____

Email: _____

Website: _____

Social Media

Facebook: _____

Instagram: _____

Operational Dates

Year round

Seasonal

Seasonal Dates: _____ to _____



Information to be submitted electronically to info@gardinerchamber.com

- 300-350 word description of your business
- A high quality digital version of your logo
- Six to nine high quality images that best represent your business

Included on Webpage by default: *logo, business name, physical address, phone number, website link, facebook link, email address, description of business, photos.*

Please note here if you do not want any of the above displayed on the website. Please be specific as to what is to be excluded:

Additional Info / Notes:

Please fill in below your billing information for invoicing and other correspondence and your email address to receive membership related communications, agenda's minutes, and polling questions, this should be the direct email of the business owner. This information is for internal use only.

Contact Name: _____

Billing Address: _____

Phone: _____ Email: _____

Do you wish to keep a credit card on file, for ease of future renewals or newsletter ads? If so, please bring the credit card into the chamber office, or call the number in over the phone (406-848-7971). For security purposes, please do not put the number on this application. Account information securely protected in Chamber of Commerce computer system.

Yes, I would like to keep a credit card on file

BY SUBMITTING PAYMENT, YOU ARE ACKNOWLEDGING THAT YOU HAVE READ THE GARDINER CHAMBER OF COMMERCE ARTICLES OF INCORPORATION AND BYLAWS AND THAT YOU WILL AGREE TO UPHOLD AND ABIDE BY THEM IN ORDER TO CONTINUE YOUR MEMBERSHIP.

Membership Level:

Please choose one.

- \$350 Platinum Member** - Entitles you to a newsletter credit* of \$200 for the year.
- \$300 Gold Member** - Entitles you to a newsletter credit* of \$130 for the year.
- \$250 Silver Member** - Entitles you to a newsletter credit* of \$70 for the year.
- \$150 Additional Business** - Must have common ownership with a Platinum, Gold, or Silver dues paying member. Receives all member benefits except additional newsletter credit (newsletter credit can be shared with the Platinum, Gold, Silver). Please include the name of the **primary** business here:

- \$100 Non-Profit Member** - Entitles you to a newsletter credit* of \$25 for the year. Non-profit ID# required:

- \$50 Friend of the Chamber (Non-business)** Newsletter ads not included with this membership. Member is not listed on website.

Website Categories

Please choose two. If you would like your business listed under more than the two complimentary categories that are included in your membership, please include an additional \$25 per each category.

- | | | |
|--|--|--|
| <input type="checkbox"/> Hotels / Motels | <input type="checkbox"/> Bars / Saloons | <input type="checkbox"/> Laundromats |
| <input type="checkbox"/> RV Parks | <input type="checkbox"/> Bakeries / Caterers | <input type="checkbox"/> Press / Publication / Radio |
| <input type="checkbox"/> Cabins / Cottages | <input type="checkbox"/> Horseback Riding | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Vacation Home Rentals | <input type="checkbox"/> Fishing | <input type="checkbox"/> Computer Services / Sales |
| <input type="checkbox"/> Bed & Breakfasts | <input type="checkbox"/> Zip Lining | <input type="checkbox"/> Cleaning Services |
| <input type="checkbox"/> Resorts / Guest Ranch | <input type="checkbox"/> Winter Guides | <input type="checkbox"/> Hospitals and Clinics |
| <input type="checkbox"/> Meetings / Retreats | <input type="checkbox"/> Whitewater Rafting | <input type="checkbox"/> Automotive |
| <input type="checkbox"/> Camping / Glamping / Tipis | <input type="checkbox"/> Hiking | <input type="checkbox"/> Education |
| <input type="checkbox"/> Inn / Condos | <input type="checkbox"/> Hunting Guides | <input type="checkbox"/> Bank & Credit Unions |
| <input type="checkbox"/> Grocery / Supply Store | <input type="checkbox"/> Tour Guides | <input type="checkbox"/> Massage Therapy |
| <input type="checkbox"/> Gift / Sporting Good Stores | <input type="checkbox"/> Real Estate Services | <input type="checkbox"/> Hearing Aids |
| <input type="checkbox"/> Galleries / Art Classes | <input type="checkbox"/> Community Organizations | <input type="checkbox"/> Job Services |
| <input type="checkbox"/> Coffee Shops | <input type="checkbox"/> Childcare | <input type="checkbox"/> Chiropractors |
| <input type="checkbox"/> Casual / Fine Dining | <input type="checkbox"/> Churches | <input type="checkbox"/> Transportation |

Banner Ads

Please inquire about current monthly rates and details.

Application Total, Amount Submitted:

Membership, Additional Website Categories, Banner Ads...

\$

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Nature's Favorite Entrance to Yellowstone National Park!

For Official Use Only, please do not write in this box.

_____ Date application received	_____ Membership Account Created	_____ CC# on file
_____ Payment received	_____ Email List	_____ Banner Ads account created
_____ Logo/Photos/Description received	_____ Webpage Created	_____ Newsletter Account Created