

Gardiner Chamber of Commerce

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The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem.

DATE: April 18, 2024

LOCATION: Gardiner Chamber of Commerce, GARDINER, MT & Virtual via Zoom

PURPOSE: April Board Meeting 2024

PRESENT: Amanda Hagerty, Karrie Kahle, Debbie Mackey, Sarah Ondrus, Mike Skelton, Trina Smith.

Zoom: Billie Taylor and Maria Sascha Kahn

Guests: Sabina Strauss and Scott Rosenzweig

1. CALL TO ORDER

2. APPROVAL/Corrections OF PRIOR MONTH'S MINUTES

- **Motion:** To approve the minutes of March 2024. Motion by Trina Smith, Seconded by: Maria Sascha Kahn. Motion carried.

3. Guest Presenters

3.1 Erin Steva – Greater Yellowstone Coalition requested letter of support for Montana Headwaters Legacy Act. This was a renewal of a request from 2015 as the group pursues the Wild and Scenic River designation for the Yellowstone River from Gardiner, MT through Yankee Jim Canyon to Carbella Fishing Access Site. Maria Koppelberger presented on their behalf based on information gathered from Erin's presentation to herself and Terese Petcoff earlier that day.

- **Motion** to renew support for the Montana Headwaters Legacy Act via a letter of support. Motion by Trina Smith, seconded by Amanda Hagerty. Motion carried.

3.2 Destination Management Organization Budget plan was presented by Terese Petcoff. The following budget for FY25 for the Gardiner DMO was as follows:

Marketing Method	FY25 Budget
Administration	\$ 16,437.80
Agency Services	\$ 500.00
Cooperative Marketing	\$ 1,250.00
Earned Media/Tourism Sales	\$ 500.00
Education/Outreach	\$ 1,800.00
Joint Venture	\$ 6,500.00
Marketing Resources	\$ 1,500.00
Oppourtunity Marketing	\$ 50.00
Paid Media	\$ 22,315.00
Product Development	\$ 5,925.20
Visitor Services	\$ 15,111.00
Website Development	\$ 13,500.00
TOTAL BUDGET	\$ 85,389.00
FY25 PROJECTION	\$82,189.00
FY24 REMAINING FUNDS	\$3,200.00

- **Motion** to approve budget plan as presented. Motion by Amanda Hagerty, seconded by Karrie Kahle. Motion carried.

3.3 Committee Updates

- a. Mike Thom, District Ranger for Custer Gallatin National Forest. Cinnabar boat ramp construction continues and is projected to finish by mid-May. Canyon and Eagle Creek campgrounds are seeing a good amount of use this time of year. Still working to find a host for Eagle Creek CG for this summer. Canyon does not have a host.
- b. Mary Wilson for YNP was unable to attend but is available for questions.
- c. Terese Petcoff – Director’s Report
 - i. Updated the Board on plans for Earth Day and referenced the Gardiner Community Newsletter which included the schedule of events and offerings.
 - ii. Made Board aware that a Newsletter ad would be running to remind business that sidewalks must remain accessible for all travelers and abide by ADA guidelines.
 - iii. Shared the new 2024 – 2025 Visitor Guide Cover.
- d. Maria Koppelberger – Operations Manager Report
 - i. Visitation is picking up, a lot of folks are not aware that the Park roads are closed, so we have disappointed several visitors every day for the past couple of weeks.
 - ii. Elk calving will soon begin. We have safety posters for anyone who would like them to post in their windows.

- iii. Properties and Facilities: First floor carpets cleaned by Mr. B's. They look great. (In December the conference room carpet was cleaned.)
- iv. A new toilet has been installed in the Family restroom. We hope this will eliminate the issues we have experienced during the busy season.

4. Old Business:

4.1 Firearm Policy for Gardiner Chamber of Commerce and Visitor Center. Draft reviews.

- **Motion** to accept draft 2 of Gun policy as presented below:

The Gardiner, MT Chamber of Commerce prohibits visitors, employees, and volunteers from possessing or using firearms, both concealed and openly carried, in the facility, except in the case of authorized law enforcement officers. Employees may respectfully ask that violators of this policy leave the facility. Violators who refuse to comply are then considered to be trespassing. A license or permit to carry a weapon does not supersede this company policy.

Motion was made by Karrie Kahle and seconded by Trina Smith. Motion carried.

4.2 Policy for board room rental revision discussed including: changing rental fees to \$25 for members and \$50 for nonmembers, fees being paid prior to use of space, and ensuring a waiver/rental agreement is signed by the renting party. The final version of the policy will be brought forward at the next meeting.

4.3 Parking Lot lease discussion.

5. New Business:

5.1 The Chamber will ask Park County to provide street sweeping after Hell's Roarin Horse Drive.

5.2 Cleaning parking lot and landscaping discussion.

5.3 Community Potluck during the Illuminated Teepee August event Discussion. The Chamber will work with raft companies on this project.

5.4 Referendum 1 will be voted on at the upcoming election. This initiative will impact funding decisions for communities across the county.

6. Public Comments – none.

7.0 **Motion** to adjourn by Karrie Kahle, seconded by Trina Smith. Motion carried.

Next Meeting May 18, 2024 at 12:00pm