



Gardiner Chamber of Commerce

Meeting date: **Tuesday, January 10, 2017 from 6:45 PM to 7:25 PM**

Location: Gardiner Community Center

Purpose: Annual Meeting of the Members

Invited Guests: All Chamber Members

MISSION STATEMENT:

The Gardiner Chamber of Commerce serves our community through developing local tourism while endorsing stewardship of the Yellowstone Ecosystem

Agenda:

1. Chamber Business

1.1. Roll Call & Introductions

Schalene Darr 5 min.

Schalene Darr, Scott Demaree, Sabina Strauss, Anna Holloway, Sue Johnson, Neli Karamfilova, Hal Broadhead, Sandy Bierle, Sharon Gilbert

Sandy Bierle excused, Sharon Gilbert unexcused

Quorum Present.

Introduce New Executive Director Loren Guerin

1.2 Resolution

Schalene Darr 5 min.

Approval of the meeting minutes from December 15, 2016

Discussion: Sabina requests to have minutes changed to reflect that she was not in attendance

Hal Broadhead: Motion to Approve

Sue Johnson: Second

Motion passes.

1.3 Year in Review

Schalene Darr 10 min.

Opening Comments, GGP/NPS Centennial, Strategic Plan, Properties and Facilities Update, Review of Profit and Loss, Review of Poll Question- marked increase in participation 50 total votes cast

Do you as a member of the chamber support the Gardiner Chamber of Commerce Board of Director sending a letter to the FWP in opposition to Grizzly Bear Hunting in the Gardiner area?

Resolution: Passes

2. Committee Business

2.1 Marketing Update, CVB

Scott Demaree 10 min.

New logo and brand, Update mobile ready Website, Rack Cards, Partnership with TDG and Mike Bento, One year contract with Trip Advisor, Previous years have received approximately \$28,000 from bed tax this year projected to receive \$50,000

2.2 Nominating Committee

Hal Broadhead 10 min.

Opening Comments: 5 current seats on the Board of Directors up for election.

Running this year: Trina Smith- B-Bar Ranch, Jeff Guengerich- Yellowstone Dino Lube, Jim Stark- Xanterra, Sabina Strauss- Yellowstone Basin Inn, Edwin Johnson- Montana Guide Service

Each candidate introduced themselves briefly. Trina Smith unable to be present, Hal provided brief bio on her behalf.

No Public Comments

Brief Recess for votes to be tallied. Votes tallied by Loren Guerin

All five members welcomed to the Board, farewell and thank you to Scott Demaree and Hal Broadhead as they step down

2.3 Meeting Adjourns

First Meeting of the 2017 Board of Directors

1. Chamber Business

1.1 Roll Call

Loren Guerin 5 mins

Schalene Darr, Sabina Strauss Anna Holloway, Sue Johnson, Neli Karamfilova, Trina Smith, Jeff Guengerich, Jim Stark, Edwin Johnson

Trina Excused

1.2 Resolutions

Loren Guerin 10 mins

Board Executive Committee appointments

Interest shown for President by Schalene Darr, Vice President Sabina Strauss, and Treasurer Jeff Guengerich

Sue Johnson: Motion for a Slate

Neli Karamfilova: Second

Discussion-none

Motion Passes.

2017 Executive Committee: President Schalene Darr, Vice President Sabina Strauss, Treasurer Jeff Guengerich

The next meeting of the Gardiner Chamber Board of Directors will be February 16, 2017 at noon upstairs at the Visitor Center

1.3 Meeting Adjourns